



# SHAWNY

Speech-Language-Hearing Association of WNY

Distinctive Features Fall 2016 Newsletter



## Letter from the President

Dear Colleagues:

To those of you on school calendars, “Welcome back!” And to those on 12-month calendars, I hope you had a chance to enjoy the summer.

Thank you to everyone who participated in the SHAWNY Forward survey. A response rate of 20% is considered good and 42 answered questions, about a third of all to whom it was sent. We found that we need to advise potential members more on the ability to join via the website but that many of you do visit the website regularly and do attend SHAWNY workshops in addition to other CEU opportunities. A marked preference for three hour presentations on either Saturday mornings or weekday late afternoon/early evenings was expressed. As many of us work with school-age clients, literacy, phonology, auditory processing, fluency, and pediatric motor speech are hot topics. And like me, most of you enjoy an evening/happy hour out with colleagues. We will be planning just such an event soon and will make sure to get the word out.

Julie Mazur, our membership chair, will be reminding people to renew their memberships. She has written a great “Why I am a member” piece and will be asking for members to give their reasons for membership and then publishing or not (as the writer wishes). I know that I was a lackadaisical member of CASHA for many years and attended some but not all events. That wishy-washy attitude changed when I moved to Buffalo. An erstwhile colleague at Buffalo State told me to become involved in SHAWNY by saying it was good for my career. She discontinued her participation but I found it really fun. It was a way to become engaged with the community, not just the college. I learned a lot and made new friends and contacts. That was 16 years ago, and I am still learning and enjoying. If you think you might be interested in becoming a committee chair or co-whatever or helping the organization in any way, we would love to hear from you. Feel free to nominate yourself or a colleague (with his/her knowledge and acquiescence!) for a position on the board or for the occasional odd job volunteer.

Valerie Parker, who has been wearing two hats for several years, has now completed her time as president and then past president of the Board of Regional Association Presidents (BRAP). We are very appreciative of her service here at the local and state levels.

While SHAWNY does not have a workshop planned yet for this fall, the School-based Focus Group, chaired by Gretchen Burden and Jody Marshall, has their schedule of discussions ready with topics from APPR and RTI to social stories and theory of mind. If someone would like to start an analogous group in the Southtowns, please talk to us. To add to your CEU calendar SHAWNY is a co-sponsor with Learning Partners

for Autism Services, Inc. and ASWNY's October 22 presentation entitled "The Impact of Vision on Autism and ADHD." Patricia Lemer, M.Ed., the speaker is a licensed professional counselor who has authored books on managing behaviors and employing interventions for children with autism and developmental delays.

Enjoy the so far beautiful fall and I hope to see you soon.

Debbie Insalaco

## SHAWNY Board

A special thank you to all of our past and present SHAWNY board members! We currently have a few positions on the board open. Please contact our President Deborah Insalaco at [INSALADM@BuffaloState.edu](mailto:INSALADM@BuffaloState.edu) if you or someone you know is interested in becoming a SHAWNY Board member.

### Current Board Members and Council

Position	Incumbent
President	Deborah Insalaco
Vice-President of Speech-Language Pathology	Lindsay Dobos
Vice-President of Audiology	Salvatore Gruttadauria
Recording Secretary	Ashley Nans
<b>Corresponding Secretary</b>	<b>Vacant</b>
Treasurer	Kimberly Nelson
<b>Historian</b>	<b>Vacant</b>
Membership chair	Julie Mazur
SHAWNY Scholarship chair	Tracy Panzarella
Public and Professional Relations chair	Tracy Panzarella
Dena Goldstein Scholarship chair	Stephanie Verrico
Continuing Education chair	Joseph Sonnenberg
Banquet chair	Angela Stranahan
<b>Electronic Communication chair</b>	<b>Vacant</b>
<b>Ethical Practices and Grievances chair</b>	<b>Vacant</b>
AAC Focus Group chair	Amy Ratajczak
School Focus Group co-chairs	Gretchen Burden and Jody Marshall
<b>Medical Focus Group chair</b>	<b>Inactive</b>

## SHAWNY Membership Update

Thank you to all of you who have renewed your membership for 2016-2017. If you haven't renewed your membership yet, please find and use the attached membership form (last page) or go to our website [www.shawny.org](http://www.shawny.org) to print out the form. If you are unsure of your current membership status, please contact our membership chair, Julie Mazur at [juliermazur@gmail.com](mailto:juliermazur@gmail.com). Please re-new by **December 31, 2016** (same as ASHA and NYSSLHA).

## Members' Corner

Have you attended a conference, like the ASHA convention, and would like to post an editorial on what you heard or saw? Do you want to discuss a case study to get member feedback? Is there new or exciting news (i.e. new baby, marriage) that you want to share with fellow colleagues? Are you a new professional who would like advice from experienced members? Then this is the corner for you! Each newsletter, we would like to post our members' letters to increase member communication with one another. Submissions to Members' Corner can be sent to Caitlyn Saj at [saj.caitlyn@yahoo.com](mailto:saj.caitlyn@yahoo.com).

**Also don't forget to "Like" us on Facebook!**  
<https://www.facebook.com/SHAWNY-184023913768/>

We would like to encourage our SHAWNY members to visit our website often to check out the latest information in our profession. Members can submit information regarding updated legislative issues, continuing education, and employment opportunities through our website. Just visit our home page at [www.shawny.org](http://www.shawny.org) and click on "Submit News".

## Upcoming CEU Workshops



Autism Services, Inc. and the Autism Society Western New York Chapter are pleased to present  
**"Impact of VISION in Autism & ADHD."**

**When:** Saturday, October 22, 2016

**Presented by:** Patricia S. Lemer, M.Ed., LPC, a Licensed Professional Counselor who practiced as an educational diagnostician for over 40 years. Ms. Lemer was co-founder and Executive Director of Developmental Delay Resources (DDR), a non-profit, for 20 years.

This workshop will explore the difference between VISION and EYESIGHT. Attendees will learn how underlying, often undiagnosed visual processing issues in those with Autism Spectrum Disorder and ADHD impact the development of cognition, language, motor skills, social-emotional functioning, academics, and more. Through lecture and demonstration, Ms. Lemer will share activities and programs that can be used at home, in the classroom, and in therapy to maximize potential and improve vision function in individuals of all ages and ability levels. This conference is geared for both parents and professionals.

In addition, we are pleased to announce that we will be offering ASHA CEU credit for speech-language pathologists and audiologists through the Speech-Language-Hearing Association of Western New York (SHAWNY). We are also offering IACET as well as AOTA CEUs for OTs/COTAs/PTs/PTAs through Learning Partners! Both SHAWNY and Learning Partners are co-sponsors of this workshop.

Please note that the **Registration Deadline is October 17, 2016. Please note that late/walk-in registration is not guaranteed, and if available there will be an additional \$10.00 late fee added to the registration prices. These workshops do sell out, so please be sure to register early to reserve your seat!**

Registration Category	Pricing If Registering Prior to 10/17/16	Late/Walk-In Registration Pricing (After 10/17/16 and pending availability)	Continuing Education Credits Available
Parent/Individual with ASD	\$11.00 per person	\$21.00 per person	n/a
Speech-Language Pathologists & Audiologists	\$35.00 per person	\$45.00 per person	.35 ASHA CEUs
OTs and COTAs	\$35.00 per person	\$45.00 per person	.3 IACET CEUs; .3 AOTA

			CEUs- Category 2: Occupational Therapy Process; 3.75 NBCOT PDUs, 3.0 NYS Continuing Competency Units for OTs/OTAs; .3 IACET CEUs recognized by NBCOT & NYS OT Board
PTs and PTAs	\$35.00 per person	\$45.00 per person	.3 NYS Approved PT Board CEUs
Other Professionals/ Paraprofessionals/Students	\$25.00 per person	\$35.00 per person	No CEUs awarded

Please join us at Classics V Conference and Banquet Center for this exciting presentation! Both mail-in and online registration via PayPal are now available at <http://www.autism-services-inc.org/asi-events/fall-2016-workshop/>. Thanks and we hope to see you there!



**BUFFALO HEARING & SPEECH CENTER  
2016 FALL WORKSHOP SCHEDULE  
CONTINUING CLINICAL COMPETENCY (CCC) SERIES**



**(W) October 19<sup>th</sup>**

**Title: RTI in the Schools: A Panel Discussion Covering Procedures, Strategies, Data Tracking, and Intervention Programs**

**Speakers:** Gretchen Burden, CCC-SLP, and Jody Marshall, CCC-SLP, Clarence Central School District

**Disclosure:** Financial – Ms. Burden and Ms. Marshall are faculty members of Clarence Central School District and receive salaries. Non-Financial: They have no relevant nonfinancial disclosures.

**CE Credits:** AOTA, PT, ASHA, Social Work, CTLE (Teacher)

**(W) October 26<sup>th</sup>**

**Title: Techniques to Prevent/Stop Biting Behaviors in Children: Interventions and Replacement Behaviors**

**Speaker:** Gretchen Kinnell, Early Childhood Education Consultant/Author

**Disclosure:** Financial – Ms. Kinnell is the author of the book, *No Biting: Policy and Practice for Toddler Programs* published by Redleaf Press. She does not receive royalties from the sale of the publication. Non-Financial: She has no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

**(W) November 2<sup>nd</sup>**

**Title: An Introduction to Cognitive Behavior Therapy (CBT) and Stuttering**

**Speakers:** Christopher Heximer, CCC-SLP, SUNY Buffalo State, and Ronald Houk, CCC-SLP, Private Practice/SUNY Fredonia

**Disclosure:** Christopher Heximer Financial – Mr. Heximer is a faculty member of SUNY Buffalo State and receives a salary. Non-Financial: He has no relevant nonfinancial disclosures.

Ronald Houk Financial – Mr. Houk is a faculty member of SUNY Fredonia and receives a salary. Non-Financial: He has no relevant nonfinancial disclosures.

**CE Credits:** ASHA, CTLE (Teacher), Social Work

**(W) November 9<sup>th</sup>**

**Title: Craniofacial Disorders: Assessment and Collaboration with the Craniofacial Center of WNY (part 2 on intervention in the spring of 2017)**

**Speakers:** Lisa Draper, CCC-SLP, and Shannon Noto, CCC-SLP, Women and Children's Hospital

**Disclosure:** Financial – Ms. Draper and Ms. Noto are employed by Women and Children's Hospital and receive salaries. Non-Financial: They have no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

**(T) November 15<sup>th</sup>**

**Title: Trust Based Relational Intervention® (TBRI): Understanding Sensory Functioning and "Child Felt Safety" Before Therapy/Intervention**

**Speaker:** Laurie Belanger, LCSW-R, East Amherst Psychology Group

**Disclosure:** Financial – Ms. Belanger is employed by the East Amherst Psychology Group and receives a salary. Non-Financial: She has no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

**(T) November 29<sup>th</sup>**

**Title: Frameworks for Bilingual Assessment: Tools and Suggestions to Enhance Your Clinical Practice**

**Speaker:** Katrina Fulcher-Rood, PhD, CCC-SLP, SUNY Buffalo State College

**Disclosure:** Financial – Dr. Fulcher-Rood is a faculty member of SUNY Buffalo State College and receives a salary.

Non-Financial: She has no relevant nonfinancial disclosures.

**CE Credits:** ASHA, CTLE (Teacher)

**(W) November 30<sup>th</sup>**

**Title: Building Skills vs. Doing Skills: Considerations for Fostering Independence and Reducing Adult Support**

**Speaker:** David Meichenbaum, PhD, The Summit Center

**Disclosure:** Financial – Dr. Meichenbaum is employed by The Summit Center and receives a salary. He is sponsored by the Western New York Regional Center for Autism Spectrum Disorders and funded by a grant through the NY Department of Education. Non-Financial: He has no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

**(T) December 6<sup>th</sup>**

**Title: Use of Art Therapy for the Treatment of Trauma/loss in Children & Adults**

**Speaker:** Elizabeth Davis, LCAT, ATR-BC, Trauma Institute & Child Trauma Institute

**Disclosure:** Financial – Ms. Davis is employed by the Trauma Institute & Child Trauma Institute and receives a salary. Non-Financial: She has no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

**(W) December 7<sup>th</sup>**

**Title: Using Data Informed Practices to Enhance Clinical Decision Making**

**Speaker:** Jeff Higginbotham, PhD, CCC-SLP, University of Buffalo

**Disclosure:** Financial – Dr. Higginbotham is a faculty member of University of Buffalo and receives a salary. He is also the Chief Science Officer of Therapy-Science, in which he has a potential financial interest. Non-Financial: He has no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

**(T) December 13<sup>th</sup>**

**Title: Cultural Responsiveness with Respect to Dealing with Clients and Families**

**Speaker:** Tonya Davis, ENL Teacher, Buffalo Public Schools

**Disclosure:** Financial – Ms. Davis is a faculty member of the Buffalo Public Schools and receives a salary. Non-Financial: She has no relevant nonfinancial disclosures.

**CE Credits:** Social Work, AOTA, PT, ASHA, CTLE (Teacher)

## About the Series

The CCC series was developed by Buffalo Hearing & Speech Center in 2001 to assist Western New York Speech-Language Pathologists and Audiologists in meeting the requirements of the New York State Continuing Competency Law and ASHA certification requirements. The workshop series was expanded in 2009 to include sessions for Special Educators, Occupational Therapists (AOTA approved), and Physical Therapists (New York State Approved). In 2016, the series was again expanded for Social Workers to assist with meeting new licensing requirements for Continuing Education enacted in 2015. Presentations emphasize hands-on, therapy-focused techniques. This series is presented by practicing clinicians for clinicians - low on lecture and high on practical applications. Please join us for our CCC workshops that are being offered at a central location, during convenient after-work hours, and at a reasonable cost.

## Dates/Times/Place

Fall Workshops will usually be held on Tuesdays and Wednesdays from 4:45 to 6:45 p.m. at Buffalo Hearing & Speech Center, 50 E. North Street Buffalo, NY 14203.

**Parking:** is available in rear of building at no charge on a first come basis.

## Continuing Education Information- ASHA

Courses are offered for 0.2 ASHA CEUs (Intermediate level, Professional area).



The Buffalo Hearing & Speech Center is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

### Continuing Education Information – AOTA & NYS Board for Occupational Therapy

Buffalo Hearing & Speech Center is approved by the American Occupational Therapy Association to provide Continuing Education programs in Occupational Therapy. Designated workshops are offered for 0.2 CEUs. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA.



**The American Occupational  
Therapy Association, Inc.**  
**APPROVED PROVIDER  
PROGRAM**

Buffalo Hearing & Speech Center is recognized by the New York State Education Department's State Board for Occupational Therapy as an approved provider of Occupational Therapy and Occupational Therapy Assistant Continuing Education.

### Continuing Education Information – State Board for Physical Therapy

Buffalo Hearing & Speech Center is recognized by the New York State Education Department's State Board for Physical Therapy as an approved provider of Physical Therapy and Physical Therapy Assistant Continuing Education.

### Continuing Education Information – State Board for Social Work

Buffalo Hearing & Speech Center, SW CPE is recognized by the New York State Education Department's State Board of Social Work as an approved provider of Continuing Education for licensed Social Workers #0264.

### Continuing Education Information – Continuing Teacher and Leader Education (CTLE)

Buffalo Hearing & Speech Center is approved by the New York State Education Department as a sponsor of Continuing Teacher and Leader Education.

### Cost

The cost of each workshop is:

❖ **\$40** for each 2 hour workshop.

**All 10 workshops may be purchased at a package price of \$200.** Payment can be made by credit card on the Buffalo Hearing & Speech Center website at [www.askbhsc.org](http://www.askbhsc.org) > Events > Continuing Clinical Competency (CCC) Series. Fees paid are non-refundable.

**\*Registration is only accepted via the Buffalo Hearing & Speech website. We cannot accept registration by phone or mail.\***

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## *School-Based Interest Group*

### 2016-2017 SHAWNY SCHEDULE OF EVENTS FOR SCHOOL-BASED SLP'S

**Where: Milo's Restaurant 3:30-5:30 pm**  
**5877 Main Street**  
**Williamsville, NY**

- October 5:** APPR for Speech Language Pathologists in the schools:  
A discussion from community speech language pathologists  
Presenters: Various WNY school speech language pathologists
- November 2:** Behavior Systems/Plans that work  
Presenter: Ashley Clingersmith, Special Education Teacher-Clarence
- December 7:** Social Stories  
Presenter: Ashley Clingersmith, Special Education Teacher- Clarence
- January 4:** EARS program (Educational and Auditory Resources for Sound) utilized at St. Mary's school for Deaf

Presenter: Jessica Holst, TSSH/SLP  
St Mary's School for the Deaf

**March 1:** Theory of Mind: Developmental sequence of each stage  
Presenter: Susan Perlow, Speech Language Pathologist, MA, CCC-SLP  
Clarence Central School District

**April 5:** Bob Owens Language Sampling Techniques  
Presenter: Erin Terech, SLP Williamsville schools as well as other SLP's

**May 10:** Social Thinking according to Michelle Garcia Winner, SLP  
Facilitators: Jody Marshall, SLP and Gretchen Burden, SLP

**June 7:** Grand Rounds: Overview of difficult cases, strategies that were successful and those that were not as well as analysis of Language Lab use over the year  
Presenters: Various clinicians from local schools  
Facilitators: Jody Marshall, SLP and Gretchen Burden, SLP

There is no charge for these workshops. A light fare will be served. Attendees may be asked to contribute \$1.00 to cover beverages.

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## Advertisements

Do you have something to share with the speech-language pathology and audiology communities? SHAWNY offers the opportunity to advertise in our newsletters! Fees are as follows:

Half Page – \$15.00

Full Page – \$25.00

Please contact Caitlyn Pawlikowski [saj.caitlyn@yahoo.com](mailto:saj.caitlyn@yahoo.com) for more information!

Members can also submit information regarding updated legislative issues, continuing education, and employment opportunities through our website. Just visit our home page at [www.shawny.org](http://www.shawny.org) and click on "Submit News".

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Compilation of the newsletter begins on the 15th of the month in which it is issued. Submissions must be signed in writing by this date or they will not be included until the next publication. If you are submitting any articles or quotations from copyrighted publications, please be sure to reference them so they may be cited properly.

Please send any stories, articles, classifieds, or information to:  
Caitlyn Pawlikowski [saj.caitlyn@yahoo.com](mailto:saj.caitlyn@yahoo.com)

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**Please see the next page for a membership form**



Name: Mr. Mrs. Ms. Miss Dr. \_\_\_\_\_

Street Address: \_\_\_\_\_

Telephone Home \_\_\_\_\_ Business \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_\_ Please check here if your mailing or e-mail address has changed. We want to make sure our SHAWNY Listserv communications and CEU opportunities reach you.

Primary employment setting:  School  Hospital  Agency  University/Lab  Private Practice

Employer \_\_\_\_\_

Professional Title \_\_\_\_\_

Highest Degree \_\_\_\_\_ Institution \_\_\_\_\_

Please check all that apply:

Member of: ASHA  CCC/SLP  CCC-A  NYSSLHA  Other \_\_\_\_\_

NYS Licensure: Speech Pathology \_\_\_\_\_ Audiology \_\_\_\_\_

NYS Teacher Certification \_\_\_\_\_ Other \_\_\_\_\_

Please list any speakers or topics that you would be interested in for future workshops:

\_\_\_\_\_ I approve of any/all of this information to be included in the next SHAWNY directory \_\_\_\_\_

Include me on the private practice list. (Which may be given out to individuals requesting a speech or hearing professional in a certain area or that works with a certain population.)

Private practice members should include the following information:

Area(s) served \_\_\_\_\_

Population/ages served \_\_\_\_\_

Evaluation/Therapy type(s) \_\_\_\_\_

### For Students

Anticipated Graduation Date \_\_\_\_\_ College/University \_\_\_\_\_

Undergraduate  Graduate  Audiology  Speech-Language Pathology

I hereby affirm that I am a full time student (minimum) 12 hours and authorize verification of my student status from my departmental chair.

Signature of Dept. Chair \_\_\_\_\_ Date \_\_\_\_\_

### For Everyone (please check appropriate line)

#### If renewing by 11/15/2016 for 2017

New/Renewing Member (\$30)  1 yr. post grad/Clinical Fellow (\$15)  
 Related Professional/Associate (\$15)  Student Member (\$15)

#### If renewing after 11/15/2016 for 2017

New/Renewing Member (\$35)  1 yr. post grad/Clinical Fellow (\$20)  
 Related Professional/Associate (\$20)  Student Member (\$20)

I would also like to contribute \$ \_\_\_\_\_ to the SHAWNY scholarship fund

Total enclosed \$ \_\_\_\_\_

Send completed application and check made payable to SHAWNY to:

Julie Mazur, Membership Chair, 93 Ridge Park Ave., Buffalo NY 14211

Please e-mail Julie with any questions: juliermazur@gmail.com