

*A seminar for
professional speech-
language pathologists
or other special educators
familiar with the language
assessment process.*

Language and Literacy Assessment: *Exploring Pathways to Excellence*

Friday, December 12, 2008

8:00 AM - 4:00 PM

Holiday Inn Conference Facility

515 South Transit Road

Lockport, NY 14094

Presenters:

Elisabeth H. Wiig, Ph.D.

Boston University and
Knowledge Research Institute
Arlington, TX

Wayne A. Secord, Ph.D.

The Ohio State University
Columbus, OH

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Dear Friends of Wyndham Lawn,

This year, we celebrate the 20th anniversary of the Wyndham Lawn Educational Conference (WLEC). Anniversaries are important because they signal points in time for both reflection and vision. So despite challenging economic times, we have decided to “think big” and bring you what amounts to be two conferences in one. This year’s conference will focus on the assessment process as it relates to language and literacy. In the morning, our nationally recognized presenters, Drs. Elisabeth Wiig and Wayne Secord will provide a 25-year retrospective on clinical measurement and assessment. They have actually worked together for more than 28 years, and are the leading developers of tests and other assessments in speech-language pathology. It will be an entertaining, and uniquely creative educational experience, but the “thinking big” part is yet to come.

As most of you know, every year, we try to offer something uniquely special. So with that in mind, we put our “thinking big” caps on and came up with something incredible for the afternoon. In late 2004, our presenters developed a new standardized test that focuses on children’s emergent language and reading skills called *ELLA*. The *Emergent Language and Literacy Assessment (ELLA)* published by Super Duper Publications evaluates the skills children (ages 4:6 to 9:11) need to become proficient in language and reading. *ELLA* is cute, colorful, creative, easy-to-administer and most of all “she” will have a profound impact on how you practice in the future.

Now here is the “think big” part of this year’s program. **We’ve made it possible for everyone to leave with a brand new copy of *ELLA*. This new and reliable test currently sells for \$389. But if you register for the WLEC at the “Conference + *ELLA*” price of \$275 (conference only is \$125), you’ll enjoy a great conference (lunch provided) and go home that day with your own copy of this great new test. And I bet you can get both of our presenters to sign your *ELLA* Examiner’s Manual. This means you can purchase *ELLA* for only \$150, a discount of 60%. For details on *ELLA* visit: <http://www.superduperinc.com/products/view.aspx?pid=ELLA11>. The entire afternoon program will be devoted to how *ELLA* is put to use in the clinical assessment and intervention process.**

To all of our SLP friends, we at Wyndham Lawn look forward to seeing you and one or more of your collaborative colleagues this December. Like always, you’ll receive an outstanding handout, hear from two internationally renowned speakers, gain practical ideas and strategies, earn .5 ASHA CEUs, and leave with an incredibly new and powerful instrument that will help you make a real difference in the lives of the many children you serve.

Drs. Wiig and Secord accept no fee or financial support for their services. Their contribution to all of us and especially to all of the children of Wyndham Lawn is truly appreciated. Join us for a truly outstanding learning experience. You won’t be sorry. We expect a large crowd so please, register early. See you in December.

Cordially,

A handwritten signature in black ink that reads "Brad L. Sande".

Brad Sande
Development Director
Wyndham Lawn Home for Children/
New Directions Youth and Family Services, Inc.

P.S. Dr. Secord started this conference in 1988. Help us welcome him home again.

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A Abstract

The 20th anniversary Wyndham Lawn Educational Conference will focus exclusively on the topic of assessment in language and literacy. In the morning, the program will take a critical look at the standardized assessment process, i.e., where we have been for the last 25 years, where we are now, and where we are going. It will review assessment models and describe how they have shaped our present thinking, take a critical look at current processes and procedures, and finally, consider how literacy and context-based verification are shaping the assessment models of tomorrow. In the afternoon, things will become extremely practical as participants learn all about *ELLA*, the *Emerging Literacy and Language Assessment* (Wiig and Secord, 2004). *ELLA* is cute, creative, colorful, and easy to understand, administer and score. This incredibly effective test of literacy and language helps SLPs and other educators evaluate the skills preschool and school-age children need to become proficient readers. Conference participants will learn how *ELLA* is administered and scored, review case studies that show how test results are interpreted, and gain new skills that will change the way they work with children who struggle with language and reading. Professionals who attend this program will gain a clearer understanding of language and literacy assessment procedures as well as practical instructional leadership strategies they can put to use right away. Each participant will leave with their own copy of *ELLA*, a test they can use to help countless numbers of children in the future.

L Learning Outcomes

1. To describe assessment models that have shaped standardized assessment for the last 25 years and beyond.
2. To illustrate how current assessment models shape the language intervention process,
3. To describe how literacy and contextual verification will influence assessment procedures in the future, and
4. To outline a practical process that clinicians can apply in the interpretation of standardized language assessments.
5. To describe how *ELLA* is administered, scored and interpreted.
6. To review case studies of children where *ELLA* was used to effectively assess their skills and practically plan their educational programs.

E Educational Level - Who Should Attend

The estimated level of program content is intermediate. Participants will be expected speech-language pathologists or other teachers, special educators, and administrators familiar with the language evaluation and reading process.

C CEU Information

Red Rock Educational Publications, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to offer continuing education activities in speech-language pathology and audiology. This program is offered for up to .5 CEUs (intermediate level; professional area). ASHA approval of CE Provider status does not imply endorsement of course content, specific products, or clinical procedures.



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B Biographical Information

Elisabeth H. Wiig, Ph.D., is professor emerita, Boston University, and President of Knowledge Research Institute. An ASHA Fellow and recipient of the 2001 Frank R. Kleffner Award and 2005 ASHA Honors of the Association, she has also authored more than 100 professional publications including a number of nationally respected standardized tests.

Wayne A. Secord, Ph.D., is currently a Senior Research Scientist in Speech-Language Pathology at The Ohio State University. An ASHA fellow, he is an author of numerous publications, a frequent conference presenter and a nationally recognized leader in clinical/educational assessment and the delivery of school-based services.

Drs. Wiig and Secord have worked together for approximately 28 years. As authors or coauthors in the area of assessment, they have developed more than 25 different standardized tests or other evaluation tools during their professional careers.

T Time-Ordered Agenda

- 8:00 to 8:45** Registration – Pick-up handouts and *ELLA*
- 8:45-9:30** The Language Assessment Process (25 Years)
- The Test Lens - Testing Models - Changing Priorities
- 9:30-10:15** Current Assessment Models
- Scope – Variables – Priorities & RTI
- 10:15-10:30** Break
- 10:30-11:00** The Future: Linking Communication, Language & Literacy
- Models – “Verification” in Context
- Relevance and “A Few Things Done Well!”
- 11:00-11:45** Best-Practice Strategies that Work
- What We Have Learned in 25 Years
- Practical Priorities – A Step-by-Step Framework
- 11:45-1:00** Lunch (Provided)
- 1:00-2:00** *ELLA* (A Practical and Comprehensive Overview)
- Phonological Awareness & Flexibility
- Sign & Symbol Recognition and Interpretation
- Memory, Retrieval and Automaticity
- 2:00-2:30** *ELLA* (Administration and Scoring)
- 2:30-2:45** Break
- 2:45-3:30** *ELLA* (Case Study Examples – Interpretation)
- 3:30-3:45** Leading and Lighting the Way for Others Using What You Have Learned to Make a Difference!
Questions and Answers
- 3:45** Adjourn

ELLA™ **Emerging Literacy & Language Assessment™**



Your *ELLA™* Kit:

- * 2 Stimulus Easel Books
- * Examiner's Manual
- * 50 Record Forms
- * 3 durable Storybooks and a Trial Item Stimulus Card
- * Pronunciation Guide CD-ROM
- * Stopwatch & clipboard with calculator
- * Colorful, rolling tote bag

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H HOW TO REGISTER

Registration fee or PO must be received by December 1, 2008.

MAIL: Wyndham Lawn Home for Children
6395 Old Niagara Road
Lockport, NY 14094

E-MAIL: bsande@ndyfs.org

PHONE: 716-358-3636 ext. 214

FAX: 716-358-3676

For the fastest service, call using your PO or MasterCard/Visa. You can also FAX your registration using the enclosed form and your PO or MasterCard/Visa.

| REGISTRATION FEE | PRE-REGISTRATION | ON-SITE REGISTRATION |
|---|------------------|----------------------|
| Professional – With <i>ELLA</i> Test | \$ 275 | \$ 300 |
| Professional – Without <i>ELLA</i> | \$ 125 | \$ 150 |
| Student** – With <i>ELLA</i> Test | \$ 195 | \$ 200 |
| Student** – Without <i>ELLA</i> | \$ 40 | \$ 60 |
| Group of 3* – Same Org. or school | \$ 800 | \$ 825 |
| *Additions to Group- No Test | \$ 90 | \$ 115 |
| Special -- Group of 3 and One <i>ELLA</i> | \$ 500 | \$ 550 |

* Group of 3 individuals from the same school or organization. Registrations for all individuals registering as groups of 3 or more must be submitted together.

** Student (full time) with college ID and signature from advisor or professor in your major.



New Directions Youth and Family Services, Inc. is a private not-for-profit agency that provides innovative, life-changing programs and services to Western New York children in crisis—helping to redirect the lives of over 2,000 at-risk youth each year. New Directions offers a network of care that

encompasses 25 unique programs at various locations including: residential care and treatment, group homes, a residence for parenting teens, supervised independent living programs, comprehensive diagnostic services, therapeutic foster care and community based preventive services including Wraparound programs in Erie County. Wyndham Lawn Home for Children in Lockport, NY, has been caring for children and families in crisis since 1871 and currently provides 24 hour supervised care and treatment for children with serious emotional, behavioral and learning problems. Wyndham Lawn's on-campus services include residential treatment programs; group, individual and family counseling; clinical case management; alcohol and substance abuse counseling; therapeutic recreation programs; medical and psychiatric services; special education classes; life skills instruction and work training opportunities for youth between the ages of 11 and 17. By participating in the 2008 Wyndham Lawn Educational Conference, you are helping to build brighter futures for hundreds of local children and families with special needs, while helping them learn to become responsible, contributing members of their families, schools and communities.

**Coming in
from out
of town?**

Why not come up the night before, do some Holiday shopping, grab dinner in Buffalo and beat the early morning traffic? We've obtained a special \$79.00 Education Conference rate at the Holiday Inn. Just mention the Education Conference rate when you make your reservation.

REGISTRATION FORM

Return this form by Mail or Fax

Name _____

Home Address _____

City _____ State _____ Zip _____

Place of Employment _____

Home Phone _____

Work Phone _____

e-mail Address _____,
or

FAX Number _____

Student Registration: Faculty Signature Required _____

METHOD OF PAYMENT:

Please Make Check Payable to:

THE WYNDHAM LAWN FOUNDATION. INC.

Check # _____ Amount _____

PO Bill to PO# _____

Credit Card: Mastercard Visa

Card Holders Name _____

Card # _____ Expiration Date _____

Amount _____ Phone: () _____

Authorized Signature _____

REGISTRATION:

- Professional-- With **ELLA** test \$ 275.
- Professional -- Without **ELLA** test..... \$ 125.
- Student** -- With **ELLA** test..... \$ 195.
- Student** -- Without **ELLA** test..... \$ 40.
- Group of 3* -- Same Org..... \$ 800.
 - Additions to group..... \$ 90.
- Group of 3* -- With one **ELLA** test..... \$ 500.

* Group of 3 individuals from the same school or organization. Registrations for all individuals registering as groups of 3 or more must be submitted together.
** Student (full time) with college ID and signature from advisor or professor in your major.

THANK YOU!

Your conference fee may be tax deductible – Please consult your tax preparer for details.

CANCELLATIONS

Cancellations received up to 5 working days before the seminar are refundable minus a \$25.00 registration service charge. Cancellations received less than 5 working days before the seminar will not be refunded. Please note that if you do not cancel or attend, you are still responsible for the full conference fee.