

Leading Best Practice in Language and Literacy

A Vision for Excellence and Change!

Eastland Park Hotel

Portland, Maine

July 26, 2006 through July 29, 2006

KEYNOTE SPEAKERS

Sally Shaywitz

Bennett Shaywitz

Joseph Torgesen

Elisabeth Wiig

Wayne Secord

MAJOR SPEAKERS AND OTHER PRESENTERS

Candice Bray

Amy Bragg

Nancy Creaghead

Marcia Davidson

Lou Denti

JoAnn Donohue

Barbara Ehren

Tom Ehren

Barbara Hodson

Alex Johnson

Laura Justice

Joan Kaderavek

Jane Lieberman

Linda Lombardino

Curt Dudley-Marling

Jo-Anne Prendeville

Angela Rickford

Linda Schreiber

Carney Sotto

Michael Towey

Carol Waryas

Carol Westby

Jennifer Whitcomb

Kathleen Whitmire

Karl Wiig

Jane Coyle

Sponsored by:

California State University – Monterey Bay (CSUMB)
Center for Reading Diagnosis and Instruction



CALIFORNIA STATE UNIVERSITY
Monterey Bay

Hosted by:

The Maine Speech Language Hearing Association

Corporate Sponsor:



A brand of Harcourt Assessment, Inc.

Cosponsors:

The University of Central Florida Department of Communicative Disorders

The Ohio State University Department of Speech and Hearing Science

Red Rock Educational Publications, Inc.

For on-line registration and information go to: <http://readingcenter.csumb.edu>

Leading Best Practice in Language and Literacy

A Vision for Excellence and Change!



CALIFORNIA STATE UNIVERSITY
Monterey Bay

MEMO

Date: April 15, 2006
To: All Education Professionals
From: Lou Denti, Ph.D.
Distinguished Professor
Subj: Summer Leadership
"Best Practices" Conference

We invite you to attend our national leadership conference entitled **Leading Best Practice in Language and Literacy: A Vision for Excellence and Change**. We're pleased to offer this outstanding educational opportunity this summer in Portland, ME. Leadership has many characteristics, but good schools are created by vision, teamwork, and especially, by instructional leadership in language and reading. Please take some time to review the broad coverage of our three and one-half day conference. The program features an extensive list of nationally recognized educational leaders in reading, speech-language pathology, and special education.

Educational Leadership is critical to the success of any school. Indeed, professionals who are instructional leaders can bring a rich background of experiences, skills and vision to school-based practice. This national leadership conference will explore the components of effective instructional leadership in language and reading. It will give clinicians, teachers, supervisors and administrators an opportunity to explore their own vision for excellence and change, and strengthen their instructional leadership skills. Join us for a truly engaging leadership experience presented by some of the most dynamic and entertaining speakers you'll ever hear. You won't be sorry. Please register early!

CONFERENCE SUMMARY

Our third language and literacy leadership conference will feature an engaging and stimulating program taught by a nationally recognized faculty and consultants who themselves, have a record of outstanding instructional leadership. The conference will focus on instructional leadership practices that undergird effective schools and promote a deeper understanding of language and reading processes.

The program will open Wednesday evening, July 26, 2006, with a provocative and graphic Conference Keynote Address by Drs. Sally & Bennett Shaywitz entitled *The Science of Reading: Overcoming Dyslexia*. In the three days that follow (Thursday - Saturday), participants will gain new knowledge and build their instructional leadership skills along three thematic lines: (1) Interventions for Students with Reading Disabilities: Requirements at the Classroom and School Level, evidenced-based strategies for all instructional leaders, (2) *A Vision for Excellence and Change*, language and reading pathways in effective schools, and (3) *Literacy: What It is, and Where is it Going*, moving beyond prose literacy. Drs. Joseph Torgeson, Wayne Secord, and Elisabeth Wieg, respectively, will serve as keynote speakers. Each keynote will be followed by outstanding presenters who will challenge participants to examine their own bedrock beliefs, internalize new knowledge and skills, and forge a leadership plan that will help them make a difference in America's schools.

Leadership is more than moving in the right direction, it requires a philosophy, faith, courage, and the wherewithal to swim upstream for values and bedrock beliefs that serve all children and adolescents. Participants will gain new and unique leadership perspectives and leave this conference feeling connected and inspired, believing and knowing they can make a difference, and most of all, with the tools to make their instructional leadership a reality.

PROGRAM ORIENTATION

Who Should Attend?

Speech Language Pathologists, Teachers, Special Educators, School Psychologists, Reading Specialists. This program is both clinical and educational. The intent is to equip professionals with leadership knowledge and skills to impact the quality of services for children in schools.



Leading Best Practice in Language and Literacy

A Vision for Excellence and Change!

Time-Ordered Agenda

DAY 1 Wednesday, July 26, 2006

Time	Description
5:00 to 6:00	REGISTRATION - PICK UP MATERIALS
6:00 to 6:20	Welcome Remarks and Comments Conference Orientation Lou Denti, Ph.D., Distinguished Professor and Conference Host (CSUMB) Amy L. Bragg, M.A., President, Maine Speech Language Hearing Association Carol Waryas, Ph.D., Harcourt Assessment, Inc. Michael Towey, M.A., Conference Coordinator, Belfast, Maine Kathleen Whitmire, Ph.D., Director, ASHA School Services Division Alex Johnson, Ph.D., President, ASHA
6:20 to 7:00	Institute Leadership Awards The Annie Glenn Award Presented by JoAnn Donohue, M.A., Ohio State University, Columbus, OH The Nancy L. McKinley Award Presented by Linda R. Schreiber, M.S., Thinking Publications, Eau Claire, WI The Patricia Lindamood Award Presented by Wayne Secord, Ph.D. University of Central Florida, Orlando, Florida The Reid Lyon Award Presented by Lou Denti, Ph.D., CSUMB, Monterey, CA
7:00 to 8:15	Keynote Address <i>The Science of Reading: Overcoming Dyslexia</i> Sally E. Shaywitz, M.D., Yale University School of Medicine, Center for the Study of Learning and Attention Bennett A. Shaywitz, M.D., Yale University School of Medicine, Center for the Study of Learning and Attention
8:15 to 8:30	Closing Remarks Wayne Secord, Ph.D. University of Central Florida, Orlando, Florida
8:30	Adjourn

DAY 2 Thursday, July 27, 2006

Time	Description
7:45 to 8:45	Continental Breakfast Registration Continues – Pick up Materials
8:45 to 10:00	Keynote Address <i>Interventions for Students with Reading Disabilities: Requirements at the Classroom and School Level</i> Joseph Torgesen, Ph.D., Florida Center for Reading Research, Florida State University, Tallahassee, FL
10:00 to 10:30	Break
10:30 to 12:00	Concurrent Sessions <i>What Can We Do To Help Children with Profoundly Disordered Phonological Systems:</i> Barbara W. Hodson, Ph.D., Wichita State University, Wichita, KS <i>Storybook Reading in Pre-K Programs: Assessing and Mentoring High-Quality Interactions</i> Laura Justice, Ph.D., University of Virginia, Charlottesville, VA <i>Language and Literacy Instruction Within Classroom Routines: Working with Early Childhood Teachers to Create Engaged and Motivated Learners</i> Joan Kaderavek, Ph.D., University of Toledo, Toledo, OH <i>Designing Language and Literacy Assessments: Leadership Perspectives</i> Linda Lombardino, Ph.D., University of Florida, Gainesville R. Jane Lieberman, Ph.D., University of Central Florida, Orlando
12:00 to 1:30	Lunch Provided (Special Presentation) <i>Extreme Makeover: Leadership Perspectives in a Successful Early Reading First Program</i> Michael Towey, M.A. Waldo County Hospital, Belfast, ME Jennifer Whitcomb, M.A. Waldo County Hospital, Belfast, ME Candice Bray, Sc.D. Camden, ME
1:30 to 3:00	Concurrent Sessions Repeated from the Morning Hodson Kaderavek
3:00 to 3:30	Break
3:30 to 5:00	Concurrent Sessions Repeated from the Morning Justice Lombardino and Lieberman
5:00	Adjourn

Leading Best Practice in Language and Literacy

A Vision for Excellence and Change!

Time-Ordered Agenda *(continued)*

DAY 3 Friday, July 28, 2006

Time	Description
7:45 to 8:45	Continental Breakfast Registration Continues – Pick up Materials
8:45 to 10:00	Keynote Address <i>A Vision for Excellence and Change</i> Wayne Secord, Ph.D., University of Central Florida, Orlando, Florida
10:00 to 10:30	Break and Exhibits
10:30 to 12:00	Concurrent Sessions <i>Classroom Performance Assessment: Intervention and Tracking Across the Curriculum</i> Carney Sotto, Ph.D., University of Cincinnati, OH Jo-Anne Prendeville, Ed.D., University of Cincinnati, OH <i>Contrastive Analysis: Teaching Reading and Language Arts to African American and other Ethnically Diverse Students through Literature and Song</i> Angela E. Rickford, Ph.D., San Jose State University, CA <i>Response to Intervention (RtI) Models: What Does it Take to be Successful?</i> Marcia Davidson, Ph.D., University of Maine, Orono, ME <i>Who Am I and What Am I Doing?</i> Kathleen Whitmire, Ph.D. ASHA School Services Division, Rockville, MD Jane E. Coyle, M.A., New York City Board of Education, Retired.
12:00 to 1:30	Lunch Provided Luncheon Speaker, Karl M. Wiig, CEO, Knowledge Research Institute <i>Leadership Trust and Responsibility</i>
1:30 to 3:00	Concurrent Sessions Repeated from the Morning Sotto and Prendeville Rickford Davidson Whitmire and Coyle
3:00 to 3:30	Break
3:30 to 5:00	Special Leadership Think Tank Presentation <i>The Rich Get Rich: The Poor Get Direct Instruction</i> Curt Dudley-Marling, Ph.D., Boston University Think-Tank Discussion (Moderated by Wayne Secord and Lou Denti) Open Microphone Questions and Answers
5:00	Adjourn

DAY 4 Saturday, July 29, 2006

Time	Description
7:45 to 8:45	Continental Breakfast Registration Continues – Pick up Materials
8:45 to 10:00	Keynote Address <i>Literacy: What It is, and Where is it Going?</i> Elisabeth H. Wiig, Ph.D., Knowledge Research Institute, Arlington, TX
10:00 to 10:30	Break
10:30 to 12:00	Concurrent Sessions <i>Concocting the Change Chowder: Maine Ingredients for School Leaders</i> Barbara Ehren, Ed.D., University of Kansas Ctr. for Research on Learning Tom Ehren, M.A., Broward County Schools, Florida <i>Empowering Teachers of Children from Low Income Homes: Instructional Leadership Strategies at Work!</i> Nancy Creaghead, Ph.D., University of Cincinnati <i>Learning to Inference: The Tipping Point for Reading Comprehension</i> Carol Westby, Ph.D., University of New Mexico
12:00 to 1:30	Lunch Provided Luncheon Speaker, Gary Crocker, Maine Humorist
1:30 to 3:00	Concurrent Sessions Repeated from the Morning Ehren and Ehren Creaghead Westby
3:00	Adjourn

Leading Best Practice in Language and Literacy

A Vision for Excellence and Change!

HOW TO REGISTER

MAIL: Register with a personal check, purchase order from your organization or school district or Mastercard/Visa.

Make Checks Payable To: CSUMB

SEND TO: Language-Speech
Waldo Hospital
PO 287 118 Northport Avenue
Belfast, Maine 04915

PHONE Toll Free: 877-255-0600 with credit card or purchase order

FAX Toll Free: 800-983-4930
(with credit card information and registration)

ON-LINE: <http://readingcenter.csumb.edu>
Do not use **www** when typing in this web location.

QUESTIONS OR INFORMATION:
(207) 338-9349 / Toll Free (877) 255-0600

REGISTER EARLY AND SAVE!

CONFERENCE FEES:

- A. Early Bird Professional.....\$375**
Late /On-Site Professional.....\$425
- B. Special Rate for Leadership Teams.....\$700**
(Early Bird Only) Two Professionals from the Same Organization or District
Each Additional Team Member.....\$350
- We strongly encourage school SLPs to attend in Leadership Teams, i.e., with one or more of the following, e.g., principal, regular or special education teacher, school psychologist, etc.
- C. Early Bird One-Day Only:\$150**
(Morning & Afternoon program/breakfast/lunch)
Late /On-Site One-Day Only:\$175

Early Bird Deadlines: June 23, 2006

Your registration confirmation and directions will be sent to you by e-mail so please print your email address very carefully on the registration form. You can also check the status of your registration on-line by consulting <http://readingcenter.csumb.edu>

CANCELLATIONS:

All cancellations will be subject to a \$20.00 service charge

CEU INFORMATION FOR ALL PROGRAMS

The estimated level for all program content is intermediate. Participants will be expected to be professionals in speech-language pathology, regular education, educational leadership, special education, school psychology or a related field.

This Conference is co-sponsored by the CSUMB College of Professional Studies, The Maine Speech-Language-Hearing Association, The University of Central Florida Department of Communication Sciences and Disorders, The Ohio State University Department of Speech and Hearing Science, Harcourt Assessment, Inc., and Red Rock Educational Publications, Inc. Red Rock Publications, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to offer continuing education activities in speech-language pathology and audiology. This conference is offered for up to 1.8 CEUs (intermediate level; professional area). ASHA approval of CE Provider status does not imply endorsement of course content, specific products, or clinical procedures.

For California State University, Monterey Bay Extended Education: It is possible to receive 1.8 CEUs for your active participation at this conference.

ACCOMMODATIONS

HOTEL ROOMS AT CONFERENCE CENTER

HOTEL INFORMATION: The conference is being held at the Eastland Park Hotel. The hotel is recently renovated and conveniently located in the heart of downtown Portland's acclaimed arts and shopping district. The hotel is surrounded by quaint galleries, outstanding restaurants, upscale shops, the LL Bean factory store, Portland Museum of Art and 10 minutes away from Portland's famed Old Port waterfront. A limited number of rooms have been reserved at the conference rate of \$149.00 per night. Contact the hotel and mention: National Literacy Conference. Conference rate available until June 15th, 2006 or until all special rate rooms are reserved. Other rooms will be available at standard rates. Free parking with room reservation. Other parking at daily rate.

Eastland Park Hotel
157 High Street
Portland, ME 04101
1-888-671-8008
1-207-775-5411

NOTE: Making reservations very early is a must. This is the most popular time of the year to be in Maine. Hotels fill very fast and very early. Making your reservation without delay will help avoid disappointment.

For additional information, please call: 207-338-9349 or toll free (877) 255-0600. Contact Portland Convention and Visitors Center at <http://www.visitportland.com> or (207-772-5800) for information and free visitors guide.

PLEASE LET US KNOW IF YOU REQUIRE SPECIAL ACCOMMODATIONS

GETTING THERE: Portland International Jetport (PWM). Airport located 5 miles from conference location. Hotel shuttle available. Taxi (\$10 fare). Car Rentals. Driving: From Boston, 90 minutes. From New York City, 5 hours.

For on-line registration and information go to:
<http://readingcenter.csumb.edu>



Leading Best Practice in Language and Literacy

A Vision for Excellence and Change!

CONFERENCE REGISTRATION FORM (Please complete one registration per Person or Team. Duplicate as needed)

Attendee Name	Home Phone	
Mailing Address		
City	State	Zip
Place of Employment	Work Phone	
e-mail Address	<i>Print Clearly</i>	

REGISTRATION TYPE:

	Totals										
A. Early Bird Professional (Deadline June 23, 2006)	\$375										
Late /On-Site Professional (Deadline June 23, 2006 and after)	\$425										
B. Special Rate for "Leadership Teams"	\$700										
(Early Bird Only) Two Professionals from the Same Organization or District"											
<table border="0" style="width: 100%;"> <tr> <td style="width: 45%;">1. (print first and last name)</td> <td style="width: 10%;"></td> <td style="width: 45%;">2. (print first and last name)</td> </tr> <tr> <td>Each Additional Team Member(s)</td> <td style="text-align: center;"># _____</td> <td>of additional member x</td> </tr> <tr> <td></td> <td></td> <td style="text-align: right;">\$350</td> </tr> </table>			1. (print first and last name)		2. (print first and last name)	Each Additional Team Member(s)	# _____	of additional member x			\$350
1. (print first and last name)		2. (print first and last name)									
Each Additional Team Member(s)	# _____	of additional member x									
		\$350									
<table border="0" style="width: 100%;"> <tr> <td style="width: 45%;">3. (print first and last name)</td> <td style="width: 10%;"></td> <td style="width: 45%;">4. (print first and last name)</td> </tr> </table>			3. (print first and last name)		4. (print first and last name)						
3. (print first and last name)		4. (print first and last name)									
C. Early Bird One-Day Only: (Morning & Afternoon Program + Breakfast + Lunch) _____ TH _____ F _____ S	\$150										
Late /On-Site One-Day Only	_____ TH _____ F _____ S \$175										
		TOTAL Registration Due _____									
D. ON-LINE: http://readingcenter.csumb.edu											
<small>Do not use www when typing in this web location.</small>											

PAYMENT METHOD

Check: *Make Check Payable to : CSUMB*

Check # _____ Amount _____ P.O. # _____

Contact Person _____ Phone _____

P.O. Billing Address _____ State: _____ Zip: _____ Day Phone: (_____) _____

Credit Card: Visa Mastercard Discover Am. Express

Card No. _____ Exp. Date _____

Cardholder's name as printed on credit card _____ Cardholder's signature (required) _____

MAIL TO: Language-Speech
Waldo Hospital
P.O. Box 287
Belfast, Maine 04915

FAX TOLL FREE TO: 800-983-4930
(with Credit card information)